



PRESENTER POST-EVENT SURVEY

PIANO PLUS

CLASSICAL IN YOUR COMMUNITY

This survey is intended to help both you and Piano PLUS assess the recent tour by our artist, and to provide you with the opportunity to tell us how we can do even better next time.

How to submit:

- Email (add to it electronically and send to info@pianoplus.com)
- Fax: 416-766-8029
- Mail: National Director, Piano Plus, 2100 Bloor St W., #6163, Toronto, ON M6S 5A5

Pre-event:

- Did you receive **concert and artist information** in time? Yes ___ No ___
 - Was it adequate for your needs? Yes ___ No ___
 - **PR materials:**
 - Were the materials you received of high quality? Yes ___ No ___ Did you receive enough PR materials: posters, flyers, press release information? Yes ___ No ___ Comment _____
 - Were they delivered on time to be of help to you? Yes ___ No ___
 - **Artist's Program:**
 - How important is the actual program of the artist to the sales success of your event? Very ___ Not very ___ Somewhat ___ Not at all ___ Not sure ___
 - Did you receive the program in time to help your promotion? Yes ___ No ___
- Logistics:** Is there any way Piano PLUS could have assisted more in the logistical arrangements for this event? If Yes, please explain.
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Event

- Please list your venue(s), date(s) and audience numbers as accurately as possible.

- Did the artist provide activities that included educational elements that engaged the students at school concerts? Yes ___ No ___
- Did the artist speak to the audience at the evening recitals? Yes ___ No ___
- Did the artist appear comfortable doing so? Yes ___ No ___
- Was the speaking welcomed by your audience? Yes ___ No ___

- Did the artist travel with supporting collateral?
 - Cds Yes ___ No ___
 - autograph cards Yes ___ No ___
 - tour books Yes ___ No ___
 - Other – please explain _____
- Did you feel anything was missing? Yes ___ No ___ If Yes, please give details:

- Artist demeanor and presentation
 - Were you satisfied with the artist’s attire? Yes ___ No ___
 - Did the artist make connection with the audience? Yes ___ No ___
 - Did the artist exhibit respect and warmth towards the audience(s), presenters, and sponsors? Yes ___ No ___
- Did you receive unexpected requests or requirements from the artist? Yes ___ No ___ from Piano PLUS? Yes ___ No ___
- Were the travel and/or accommodation requirements extraordinary? Difficult for you? Normal and expected? Please comment

- Please rate this Piano PLUS artist visit:
 - Excellent Good Average Poor
- Additional comments

Post-event

- Given the audiences that you were able to attract, is the fee of \$1,500 appropriate? Yes ___ No ___
- If it were necessary to increase it to \$2,000 in 2006/07 and beyond, would it significantly impact your ability to host us again? Yes ___ No ___
- Would you like to have Piano PLUS artists visit your community again? Yes ___ No ___
- If yes, please make any other comments not already note on changes you would like to see the next time a Piano PLUS artist visits your community.

- Do you require support from Piano PLUS to wrap up this event report for your organization? Yes ___ No ___ If yes, please tell us how.

Thank you so much for hosting Piano Plus, and for responding to this survey!